



## **Increasing Awareness & Public Outreach in Biomedical Research**

**MARCH 27, 2018  
UNC CHAPEL HILL  
MEDICAL BIOMOLECULAR  
RESEARCH BUILDING (MBRB)  
G202**

**Noon- 1PM: Lunch and NCALAM Business Meeting  
1:00-1:15: Welcome and Introductions  
1:15-3:00: Dr. Bernie Rollin, PhD. "Emerging Social  
Ethics for Animals"  
3:15-5:00: Dr. Logan France, DVM and Dr. Kelly Pate,  
DVM, PhD "How to talk to the Primate Next Door"**



NCVMB Approved for 4 CE Credit Hours